

COURSE DESCRIPTION SHEET (SYLLABUS)
AT THE DOCTORAL SCHOOL AT THE KAZIMIERZ WIELKI UNIVERSITY

COURSE DESCRIPTION	
Course	Workshop of interpersonal communication and public speaking
Type of classes (basic/specialist)	basic classes
Field of science/art	natural sciences
Discipline of science/art	earth and related environmental sciences
Academic year	2023/2024
Title/academic degree First name and last name of academic teacher	dr hab. Radosław Sajna-Kunowsky, prof. uczelni
Number of hours	10
Type of classes	laboratory
Form of assessment	credit with grade
Language of course	English
Framework learning outcomes (8 PRK)	<ul style="list-style-type: none"> • is able to disseminate research results, including in popular forms (SD-U5) • is able to participate in a scientific discourse (SD-U7)
DETAILED DESCRIPTION OF CLASSES	
Particular learning outcomes	Methods of verifications of learning outcomes
<p>The doctoral student:</p> <ul style="list-style-type: none"> - knows the basics of interpersonal communication, distinguishing the specificity and essence of verbal and non-verbal communication; - understands the essence of cultural differences in interpersonal communication and media communication; - is able to use knowledge of interpersonal communication to disseminate the results of scientific activities, including in popular forms; - is able to use knowledge of interpersonal communication by participating in scientific discourse (including discussions and debates during scientific conferences and in the media). 	<p>Credit based on participation in discussions and arranged communication situations during lessons and presentation of a paper related to the subject of the classes and in accordance with the instructions resulting from the program content.</p>
PROGRAM CONTENT ACCOMPLISHED DURNING CLASSES	
<ul style="list-style-type: none"> - basics of interpersonal communication (verbal and non-verbal); - the essence of verbal and non-verbal communication in persuasion, advertising, image building, creating leaders in political life, interviews and in everyday private life and conflict resolution; - specificity of interpersonal communication in traditional and new media; 	

	<ul style="list-style-type: none"> - the essence of cultural differences in interpersonal communication (verbal and non-verbal); - the essence of interpersonal communication (verbal and non-verbal) in the dissemination of the results of scientific activities, including in popular forms; - the essence of interpersonal communication (verbal and non-verbal) in scientific discourse - participation in discussions and debates.
Didactic methods and educational techniques	Classes involving the introduction of theoretical issues, initiating discussions, and arranging communication situations.
Evaluation criteria	Based on activity in classes and the quality of the presented paper (9 points - rating 5, 8 points - rating 4.5, 7 points - rating 4, 6 points - rating 3.5, 5 points - rating 3, less than 5 points - rating 2).
The form and conditions of assessment (the form of verification of learning outcomes)	Based on participation in classes (including discussions and arranged communication situations) and presenting a paper according to the instructions resulting from the program content.
Literature	<p>M. Zaumanis, <i>Scientific Presentation Skills: How to Design Effective Research Posters and Deliver Powerful Academic Presentations</i>, 2022.</p> <p>C. Hanganu-Bresch et al (eds.), <i>The Routledge Handbook of Scientific Communication</i>, 1st edition, 2021.</p> <p>M. Eaves, D.G. Leathers, <i>Successful nonverbal communications. Principles and applications</i>, 3rd edition, 2017.</p>